

Future Mobility Strategy – addressing Mayoral pledges

The Future Mobility Strategy sets out how the Combined Authority can support the hardest to reach communities and groups that could be left behind as transport technology moves forward. The Future Mobility Strategy will support the delivery of the Mayor's pledges by:

- o Tackling the Climate Emergency – modal shift, zero carbon and low emission, sustainable transport are at the heart of the Future Mobility Strategy, which seeks to bring together and enhance existing modes with new technologies to create a more attractive and more efficient public and shared mobility system.
- o 5000 New Homes – the delivery of new estates is often challenging for traditional modes until a suitable density to support bus and/or rail links is achieved. Future Mobility (car clubs or shared micro-mobility, Demand Responsive Transport and mobility hubs) have a key role to play in making transport more sustainable for both new build developments but also traditional housing and employment areas.
- o Improve Bus Services – shifting short journeys from car to shared, active and public modes through better joining up and enhancing existing services will improve bus journey times and reliability through reduced congestion and broaden the ridership potential of our existing bus network. Furthermore, Mobility as a Service and Demand Responsive Transport offer new opportunities to grow ridership and extend the reach of the bus network in combination with the work being undertaken as part of the Bus Service Improvement Programme.
- o Keeping Women and Girls Safe – enabling women to travel safely by offering a viable public/shared option ends reliance on mini-cabs and friends in areas without quality, regular or 6pm – 6am bus provision, granting freedom of movement more generally.
- o Skills for Young People – other cities which are adopting ambitious Future Mobility plans are generating significant upskilling benefits across their workforces, including in terms of apprenticeships and university qualifications for young people (e.g. West Midlands and Greater Manchester).
- o Creative New Deal – travelling sustainably and fully leveraging the benefits of technology is important to attracting and retaining creative talent.

- o Reducing Crime— as a result of “more eyes on the street”, modes other than the private car (e.g. e-scooter, walking, DRT, bus, etc.) have a strong deterrent effect. This has been noted especially in London where reducing car dominance on streets has lowered crime without negatively impacting response times

- o Support Local Businesses - Better links to our town and village centres will enable more economic activity and creativity to take place across West Yorkshire, and free up space that is currently used for motor vehicle movement and storage to instead be used more productively e.g. for markets, events or further development and expansion.

- o Inclusivity – Future Mobility offers the chance to enhance the reach of our existing networks to cover more people, more often, through a seamless, joined up journey experience. This is in stark contrast to “car based” mobility (20% of men and 30% of women don’t hold a driving licence). Only one-third of households in the lowest income decile have access to a car or van and half of single parent families with children don’t have access to a vehicle. Enhancing and extending a sustainable alternative that is accessible to all is at the centre of our Future Mobility Strategy.